**VOCAL**

* Change in loudness and tone of voice
* Change in speed (usually slowing down)
* Pauses before and after the point

**VISUAL**

* A change in the body position
* Holding eye contact for slightly longer period of time just before, during and after making your point
* Use hand gesture

**VERBAL**

* Amount of time spent on an idea
* Direct reference to point being made:
  + First….
  + The second concept involved is….
  + Another important aspect….
  + Now get this…it’s important
  + Now this is the most important point I’m making
  + Pay close attention to this point
  + Of all that’s been said, the next point is vital to retain
* Repetition: once, twice, even three times of:
  + A word
  + A phrase
  + A sentence